Project Launchpad

Africa Tech for Trade Alliance

Partner: Youredi	**Location:** Kenya	**Start:** June 2024

Overview

Through the *Data Interchange for Improved Trade Processing Pilot*, **Youredi** will design and deploy a trade process interoperability solution that connects select trading parties' internal systems with Kenya's electronic single window platform - TradeNet, creating benefits in the form of process efficiencies, cost reductions and faster clearance times for imports and exports.

As a project under the **Africa Tech for Trade Alliance**, the pilot aims to evidence a scalable digital solution that addresses current interoperability challenges, eliminates manual processes, and streamlines the required interactions amongst key trade actors.

Objectives

- **Design a scalable and replicable data connectivity layer**

- **Reduce costs, data inaccuracies, and delays**

- **Improve clearance times for imports and exports**

Impact Areas

Trade Efficiency: This pilot aims to enhance trade efficiency by streamlining import and export procedures such as expedited permit processing and cargo clearance, resulting in faster and more efficient trade operations.

Supply Chain Optimization: The integration will enable more accurate and timely information sharing, leading to improved overall logistics management and enhanced supply chain operations.

Technology Solution: By leveraging cutting-edge technology, the pilot seeks to modernize trade processes, setting a new standard for digital trade facilitation in Kenya.